

GO-PRO SPORTS

DUBAI, UAE

SPONSORSHIP PROPOSAL

Who Are We:

Go-Pro is a professional football academy based at Dubai English Speaking College in Academic City. The academy, founded by former Manchester United professional Kirk Hilton, is now in its third year of operation. Go-Pro Sports currently provides football training and development opportunities both recreationally and elite for 140 players aged seven to eighteen years old, including our girls academy and goalkeeper coaching.

Our Passion:



At the heart of what we try to achieve is our commitment to winning and a drive to succeed. This desire is reflected in *The Academy* - our elite programme.

Our Aim:

To continue to fly the flag for producing UAE based talent and to further increase opportunities for young elite footballers to pursue their careers in football internationally.

Results:

- 135 - Registered Players from 10+ International schools across Dubai.
- 45 - UAE based elite academy players.
 - 4 - Elite teams in the Jebel Ali League (u10, u11, 13 & u14).
 - 1 - First UAE based academy in the Gothia Cup (the worlds largest international youth football tournament in Gothenburg Sweden).
 - 2 - Players achieved contracts at UK professional club's.
- 18 - Girls trained by female coaches
 - 3 - Players achieved US college scholarships through football.
 - 4 - Elite academy players invited for assessment at Manchester United FC.
- 1800 - Access to students across two schools, DESS & DESC, through ECA programmes.
- 300 - Parent email database
- 971 - Facebook likes
- 306 - Twitter followers
- 500 - Website visits per month
- 50+ Matches/tournaments played on training facilities from visiting local teams per year.



The Future:

Go-Pro will become the lead provider for UAE based elite talent identification and specialize in football futures. We will expand and accelerate our work at bringing our players in-line with international football academy standards. This will increase opportunities to progress within the game and build successful futures in football. We continue to offer all players of any age and ability a personalised football education from the best coaches in the UAE and provide pathways for the elite to excel.



Join Us!

Corporate Packages

Platinum: 150,000 AED



- Exclusive sponsorship of Go-Pro Sports.
- Title branding i.e The '*****' Academy at Go-Pro Sports or Go-Pro Sports in association with '*****'.
- Company branding on all social media releases.
- Company branding on mail shots to members database.
- Company branding on website, promotional literature and Go-Pro stationary.
- Company branding on all player and coaches kits, training gear etc.
- Exclusive partner in international representation including professional club trials, The Gothia Cup, US college scholarships etc.

Gold: 100,000 AED



- Primary sponsor of Go-Pro Sports.
- Title branding i.e The '*****' Academy at Go-Pro Sports or Go-Pro Sports in association with '*****'.
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Silver 65,000 AED



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Bronze 35,000 AED



- Company branding on all social media releases.
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- Company branding on all player and coaches kits, training gear etc.

go-prosports.com

goprofootball@gmail.com

www.facebook.com/goproports

www.twitter.com/goproports

Trade name: Go-Pro Sports

Free Zone Establishment

RAKIA 74 FZE 03 12 5357

Sports research and consultancy



MELISSA EARNS SCHOLARSHIP



JESSE FORTNEY TALKS ABOUT SCHOLARSHIPS



DEREK LANGLEY OF MAN UNITED VISITS GO-PRO!



TREVOR SINCLAIR JOINS GO-PRO



GO PRO REPRESENTED THE UAE AT THE GOTHIA CUP 2013



Kieran Geldenhuis GOES PRO!



MANCHESTER UNITED TRIP

ACHIEVEMENTS

Last Term:

- In September we hit our largest attendance so far with 140 players signing up with Go-Pro Sports (45 elite) and (18 girls)
- Go-Pro's 2 elite academy teams (under 12's and under 13's) participated every Saturday in the Jebel Ali Youth League.
- Go-Pro's own Issac Sinclair (under 12) was named the under 13's league player of the year despite playing up an age group!
- Go-Pro's recreational players at (under 8's, under 10's and under 17's) competed in three friendlies through out the term.
- Player profile report cards were given to each player at the end of the term as part of our informed assessments at the academy.
- Go-Pro's elite academy under 12 team were finalists in the Dubai Sports City tournament, the first inter-academy tournament in Dubai, facing other competitor academies.

This Term:

- Go-Pro will be entering an under 8, two under 12's and an under 13's team in to the a Jebel Ali Youth League.
- Go-Pro under 16's girls team will be entering a team in to the Dubai Open Women's 7's league starting Jan 22nd.
- Go-Pro will be taking 5 students to Shattuck St Mary's College in April two of which are Dubai English Speaking College students, in the hope of achieving football scholarships in the US.
- Go-Pro coaches will be leading the training for all girls football at Dubai English Speaking School.
- To achieve all age groups competing in tournaments, friendlies or leagues across Dubai this term.
- To introduce our "FUNdamentals" and "Nut's N Bolt's" programmes for 4-7 year olds.

Go-Pro Sports In the Community

Last Term:

- We held our termly social for parents at The Grand Millennium Hotel where Go-Pro Sports provided food and the opportunity to speak to coaches away from the academy.
- The Go-Pro coaches, who had been working with the DESC under 12 school team rewarded the team with a trip to Pizza Hut for their hard work and effort resulting in winning a league and cup double.
- Go-Pro Sports donated Manchester United shirt signed by all the squad for the DESC festive fair.

This Term:

- The Go-Pro Sports annual golf social for academy parents.

Go-Pro Sports Pathways into Professional Football

- Derek Langley**, Head of Recruitment at Manchester United visited Go-Pro Sports. From which he invited four Go-Pro elite academy players to attend trials at Man United in April 2014.
- Jesse Fortney** from Shattuck St Mary's College USA visits Go-Pro Sports to speak to parents and children about scholarships
- Steve Done**, Head of Recruitment at Blackburn Rovers has established a link for potential trials in the summer for Go-Pro under 12 and under 13 players at the Blackburn Rovers Academy.
- Carian University Advisors** visited Go-Pro to offer advice to our players on achieving placements at colleges and universities in America.